

Creative Theatre Experience

Social Media Policy

The bullets below provide guidelines for professional staff, interns, and volunteers for participation on social media sites and internet communication.

CTE staff, interns, and volunteers:

- Are not prohibited from appropriately communicating with CTE students via general instant messenger programs or email but should limit that contact to CTE-related business.
- Shall refrain from any proactive one-on-one communications with CTE students on social networking sites. They may accept invitations to profiles, groups, and events, but may not initiate any type of communication with students. Responses to student-initiated communications should be limited to those that are CTE-related. Public one-on-one communications (i.e. posting a comment to a wall) are discouraged at all times.
- Must recognize that they are role models for CTE students at all times, and should limit their public profile to information, comments, photos, etc. that are appropriate should a student or parent view them.
- Agree to be respectful of CTE, its students, and its policies in all postings in profiles, blogs and other mediums of Internet communications.
- Agree that blogs, social media sites and other mediums of internet communication are not the place to vent frustrations, air grievances, or disparage individuals or CTE.
- Agree not to use a social networking profile, group page, blog, or other Internet medium to discuss behavior that is against the CTE Code of Conduct, including, but not limited to, alcohol or drug use, sexual behavior, delinquent behavior, etc.
- Understand that pictures of students must not, in any circumstances, be posted on individual social media platforms (Facebook, websites, blogs, etc.).

June 2013